



2025 BEVERAGE



UPSTATE ELEVATOR IS VERMONT'S #1 SELLING BRAND OF CANNABIS INFUSED EDIBLES AND BEVERAGES.

Founded in 2015 and headquartered in the Burlington Arts District, the company is family owned and operated. Upstate offers a full line of beverages infused with CBD, THC and a pile of other potent cannabinoids.

Upstate has maintained its market leading position in Vermont thanks to a relentless passion for product development, and a robust omni-channel marketing architecture encompassing distribution, brick and mortar and D2C ecommerce platforms.

Our secret sauce includes a rapid prototype-to-product release pipeline through our Upstate Flagship Store which doubles as a consumer testing ground, giving us real-time market feedback on all CBD and THC formulations and innovations.





THE UPSTATE DIFFERENCE

FAST ACTING



Ultra Fast-Acting Nano Formula

Upstate's nano-emulsion allows your body to absorb THC and CBD quickly – up to six times faster than standard micro-emulsified products – so you can feel the effects in as little as 15 minutes.

STRAIGHT FROM THE PLANT



Naturally-Derived Emulsions

All our CBD is extracted straight from hemp, and our THC emulsion comes direct from cannabis. No exotic synthesis or sketchy chemical conversions here.



Made With Organic, Vegan Ingredients

We know it matters to consumers what they put in their bodies, so we formulate all our beverages to be vegan and gluten free, and sweetened only with organic blue agave.



Absolutely No Preservatives, Artificial Flavors or Colors

Our formulas are clean and concise, we don't muddy them with anything artificial. No preservatives, no artificial flavors or colors.



Natural, Botanical Flavors

We source the purest and most aromatic botanicals from small producers and farms around the world. No animal sources are used; the flavors in each beverage are extracted from 100% natural real fruits, trees, barks, grasses, leaves, buds, herbs, roots, flowers, and vegetables.

SMALLER IS BETTER. NANO IS BEST.

The benefit of Upstate's nano-encapsulated cannabinoid beverages is their increased bioavailability. Bioavailability refers to how efficiently your body can absorb a substance — how much of it, and how quickly it gets into your bloodstream. Typical beverages in this space are often micro-encapsulated at best. Our nano-encapsulation creates particles 90 times smaller than that for a much faster and more powerful effect.



SPEED
Immediate absorption that bypasses the liver



POWER
Six times more powerful than regularly-emulsified products



EFFICIENCY
Up to **90 times** more bioavailable than traditional products

THC FREE BEVERAGES

Our original seltzers and sodas featuring clean crafted, nano-encapsulated CBD. No THC, no preservatives and no artificial flavors or colors, just mixologist-level flavors and pure relaxation in a can.



UPSTATE
ELEVATOR
SUPPLY CO.

STRAWBERRY
TANGERINE
SELTZER

CBD + CBG
5 5
mg

12 fl oz | 355ml
MADE IN VT



CBD
**AFRICAN GINGER
 MEXICAN LIME
 SODA**

Ingredients: Carbonated Water,
 Natural Flavors, Hemp Extract,
 Citric Acid



Nutrition Facts	
Serving Size: 1 can (12 fl oz) Servings per Container: 1	
Amount Per Serving	% Daily Value*
Calories	50
Total Fat 0g	0%
Sodium 0g	0%
Total Carbohydrate 14g	5%
Total Sugars 14g	28%
Protein 0g	0%

*Daily values are based on a 2,000 calorie diet.
 **Daily Value not established



CBD
**BLACK CHERRY
 LEMON
 SELTZER**

Ingredients: Carbonated Water,
 Natural Flavors, Hemp Extract,
 Citric Acid



Nutrition Facts	
Serving Size: 1 can (12 fl oz) Servings per Container: 1	
Amount Per Serving	% Daily Value*
Calories	0
Total Fat 0g	0%
Sodium 0g	0%
Total Carbohydrate 0g	0%
Protein 0g	0%

*Daily values are based on a 2,000 calorie diet.
 **Daily Value not established



CBD
**RASPBERRY
 HIBISCUS LIME
 SELTZER**

Ingredients: Carbonated
 Water, Natural Flavors, Hemp
 Extract, Citric Acid



Nutrition Facts	
Serving Size: 1 can (12 fl oz) Servings per Container: 1	
Amount Per Serving	% Daily Value*
Calories	0
Total Fat 0g	0%
Sodium 0g	0%
Total Carbohydrate 0g	0%
Protein 0g	0%

*Daily values are based on a 2,000 calorie diet.
 **Daily Value not established



CBG+CBD
**STRAWBERRY
 TANGERINE
 SELTZER**

Ingredients: Carbonated
 Water, Natural Flavors, Hemp
 Extract, Citric Acid



Nutrition Facts	
Serving Size: 1 can (12 fl oz) Servings per Container: 1	
Amount Per Serving	% Daily Value*
Calories	0
Total Fat 0g	0%
Sodium 0g	0%
Total Carbohydrate 0g	0%
Protein 0g	0%

*Daily values are based on a 2,000 calorie diet.
 **Daily Value not established



HEMP-DERIVED THC BEVERAGES

Lose the booze and lighten your mood with our new line of fast-acting THC beverages. Upstate's hemp-derived emulsion provides the most reliable dosing and consistent absorption on the market. All of our beverages are made with organic ingredients and contain no preservatives, artificial flavors, or colors – so you can feel good about feeling good.





4 PACK | 12oz Cans

15mg CBD + 1mg THC
ZESTY LIME
 GINGER ALE

Ingredients: Carbonated Water, Organic Agave, Citric Acid, Natural Flavors, Hemp Extract

Nutrition Facts	
1 serving per container	
Serving size	12oz(355ml)
Amount per serving	
Calories	50
	% Daily Value*
Total Fat 0g	0%
Sodium 0g	0%
Total Carbohydrate 14g	5%
Total Sugars 14g	
Includes 14g Added Sugars	28%
Protein 0g	0%

*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice. **Daily Value (DV) not established.



4 PACK | 12oz Cans

15mg CBD + 1mg THC
ORANGE POP
 SODA

Ingredients: Carbonated Water, Organic Agave, Citric Acid, Natural Flavors, Natural Colors, Hemp Extract

Nutrition Facts	
1 serving per container	
Serving size	12oz(355ml)
Amount per serving	
Calories	100
	% Daily Value*
Total Fat 0g	0%
Sodium 0g	0%
Total Carbohydrate 27g	10%
Total Sugars 27g	
Includes 27g Added Sugars	54%
Protein 0g	0%

*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice. **Daily Value (DV) not established.



4 PACK | 12oz Cans

15mg CBD + 1mg THC
GREEN MANGO
 SELTZER

Ingredients: Carbonated Water, Organic Agave, Citric Acid, Natural Flavors, Hemp Extract

Nutrition Facts	
1 serving per container	
Serving size	12oz(355ml)
Amount per serving	
Calories	0
	% Daily Value*
Total Fat 0g	0%
Sodium 0g	0%
Total Carbohydrate 1g	<1%
Total Sugars 1g	
Protein 0g	0%

*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice. **Daily Value (DV) not established.





3mg CBD + 3mg THC
BLACKBERRY ZINGER
 SODA

Ingredients: Carbonated Water, Organic Agave, Citric Acid, Natural Flavors, Hemp Extract



3mg CBD + 3mg THC
ZESTY LIME
 GINGER ALE

Ingredients: Carbonated Water, Organic Agave, Citric Acid, Natural Flavors, Hemp Extract



3mg CBD + 3mg THC
GREEN MANGO
 SELTZER

Ingredients: Carbonated Water, Organic Agave, Citric Acid, Natural Flavors, Hemp Extract



3mg CBD + 3mg THC
RASPBERRY HIBISCUS
 SELTZER

Ingredients: Carbonated Water, Organic Agave, Citric Acid, Natural Flavors, Hemp Extract

Nutrition Facts	
1 servings per container	
Serving size	12oz(355ml)
Amount per serving	90
	% Daily Value*
Calories	
Total Fat 0g	0%
Sodium 0g	0%
Total Carbohydrate 26g	10%
Total Sugars 26g	
Includes 26g Added Sugars	50%
Protein 0g	0%

*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice. **Daily Value (DV) not established.



Nutrition Facts	
1 serving per container	
Serving size	12oz(355ml)
Amount per serving	50
	% Daily Value*
Calories	
Total Fat 0g	0%
Sodium 0g	0%
Total Carbohydrate 14g	5%
Total Sugars 14g	
Includes 14g Added Sugars	28%
Protein 0g	0%

*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice. **Daily Value (DV) not established.



Nutrition Facts	
1 serving per container	
Serving size	12oz(355ml)
Amount per serving	0
	% Daily Value*
Calories	
Total Fat 0g	0%
Sodium 0g	0%
Total Carbohydrate 1g	<1%
Total Sugars 1g	
Protein 0g	0%

*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice. **Daily Value (DV) not established.



Nutrition Facts	
1 serving per container	
Serving size	12oz(355ml)
Amount per serving	0
	% Daily Value*
Calories	
Total Fat 0g	0%
Sodium 0g	0%
Total Carbohydrate 0g	0%
Total Sugars 0g	
Protein 0g	0%

*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice. **Daily Value (DV) not established.





5mg CBD + 5mg THC
ORANGE POP
 SODA

Ingredients: Carbonated Water, Organic Agave, Citric Acid, Natural Flavors, Natural Colors, Hemp Extract

Nutrition Facts	
1 serving per container	
Serving size	12oz(355ml)
Amount per serving	100
Calories	% Daily Value*
Total Fat 0g	0%
Sodium 0g	0%
Total Carbohydrate 27g	10%
Total Sugars 27g	
Includes 27g Added Sugars	54%
Protein 0g	0%

*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice. **Daily Value (DV) not established.



5mg CBD + 5mg THC
ZESTY LIME
 GINGER ALE

Ingredients: Carbonated Water, Organic Agave, Citric Acid, Natural Flavors, Hemp Extract

Nutrition Facts	
1 serving per container	
Serving size	12oz(355ml)
Amount per serving	50
Calories	% Daily Value*
Total Fat 0g	0%
Sodium 0g	0%
Total Carbohydrate 14g	5%
Total Sugars 14g	
Includes 14g Added Sugars	28%
Protein 0g	0%

*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice. **Daily Value (DV) not established.



5mg CBD + 5mg THC
GREEN MANGO
 SELTZER

Ingredients: Carbonated Water, Organic Agave, Citric Acid, Natural Flavors, Hemp Extract

Nutrition Facts	
1 serving per container	
Serving size	12oz(355ml)
Amount per serving	0
Calories	% Daily Value*
Total Fat 0g	0%
Sodium 0g	0%
Total Carbohydrate 1g	<1%
Total Sugars 1g	
Protein 0g	0%

*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice. **Daily Value (DV) not established.



5mg CBD + 5mg THC
PASSION FRUIT
 SELTZER

Ingredients: Carbonated Water, Organic Agave, Citric Acid, Natural Flavors, Hemp Extract

Nutrition Facts	
1 serving per container	
Serving size	12oz(355ml)
Amount per serving	0
Calories	% Daily Value*
Total Fat 0g	0%
Sodium 0g	0%
Total Carbohydrate 1g	<1%
Total Sugars 1g	
Protein 0g	0%

*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice. **Daily Value (DV) not established.





4 PACK | 12oz Cans

10mg THC
PASSION FRUIT
SELTZER

Ingredients: Carbonated Water, Organic Agave, Citric Acid, Natural Flavors, Hemp Extract

Nutrition Facts	
2 servings per container	
Serving size	6oz (178ml)
Amount per serving	
Calories	0
	% Daily Value*
Total Fat 0g	0%
Sodium 0g	0%
Total Carbohydrate 1g	<1%
Total Sugars 1g	
Protein 0g	0%
*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice. **Daily Value (DV) not established.	



4 PACK | 12oz Cans

10mg THC
BLACKBERRY ZINGER
SODA

Ingredients: Carbonated Water, Organic Agave, Citric Acid, Natural Flavors, Hemp Extract

Nutrition Facts	
2 servings per container	
Serving size	6oz (178ml)
Amount per serving	
Calories	45
	% Daily Value*
Total Fat 0g	0%
Sodium 0g	0%
Total Carbohydrate 13g	5%
Total Sugars 13g	
Includes 13g Added Sugars	25%
Protein 0g	0%
*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice. **Daily Value (DV) not established.	



4 PACK | 12oz Cans

10mg THC
ORANGE POP
SODA

Ingredients: Carbonated Water, Organic Agave, Citric Acid, Natural Flavors, Natural Colors, Hemp Extract

Nutrition Facts	
2 servings per container	
Serving size	6oz (178ml)
Amount per serving	
Calories	50
	% Daily Value*
Total Fat 0g	0%
Sodium 0g	0%
Total Carbohydrate 14g	5%
Total Sugars 14g	
Includes 14g Added Sugars	27%
Protein 0g	0%
*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice. **Daily Value (DV) not established.	



CANNABIS-DERIVED THC BEVERAGES

For our most potent lift, look to beverages from our sister company, Upstate Elevator Operators. Pure cannabis extract, organic blue agave and big juicy flavors are all that go into these THC-fueled liquid skyrockets.

Upstate's THC-focused sister company is available in select **adult-use markets**.



5mg/10mg THC
Dosage varies by state

GOOD GUAVA SELTZER

Ingredients: Carbonated Water, Organic Agave, Natural Flavors, Citric Acid, Cannabis Extract



Nutrition Facts	
2 Servings Per Container	
Serving Size: 6 oz (178mL)	
Amount Per Serving	
Calories	0
% Daily Value	
Total Fat 0g	0%
Sodium 0g	0%
Total Carbohydrate <1g	0%
Total Sugars <1g	
Includes <1g Added Sugars	
Protein 0g	
Percentage Daily Values are based on a 2,000 calorie diet	
**Daily Value not established.	



5mg/10mg THC
Dosage varies by state

BLACKBERRY ZINGER SODA

Ingredients: Carbonated Water, Organic Agave, Natural Flavors, Citric Acid, Cannabis Extract



Nutrition Facts	
2 Serving Per Container	
Serving Size: 6 oz (178mL)	
Amount Per Serving	
Calories	45
% Daily Value	
Total Fat 0g	0%
Sodium 0g	0%
Total Carbohydrate 13g	5%
Total Sugars 13g	
Includes 13g Added Sugars	
Protein 0g	
Percentage Daily Values are based on a 2,000 calorie diet	
**Daily Value not established.	



5mg/10mg THC
Dosage varies by state

CLEMENTINE SHINE SELTZER

Ingredients: Carbonated Water, Natural Flavors, Citric Acid, Cannabis Extract



Nutrition Facts	
2 Serving Per Container	
Serving Size: 6oz (178mL)	
Amount Per Serving	
Calories	0
% Daily Value	
Total Fat 0g	0%
Sodium 0g	0%
Total Carbohydrate 0g	0%
Total Sugars 0g	
Protein 0g	0%
Percentage Daily Values are based on a 2,000 calorie diet	
**Daily Value not established.	

*nutrition facts shown for 10mg varieties. Other dosages may vary.



GO-TO-MARKET SUPPORT

Upstate's internal sales and marketing team is primed to support expansion into new markets. We provide the following go-to-market support to ensure a successful launch:

- Aggressive new placement deals
- Demo and sampling support
- Buyer and sales team training
- POP displays
- Regional sales team support
- Localized marketing campaigns via paid media and digital channels.



BUYER AND SALES TEAM TRAININGS

There's a lot to learn about Upstate products, so we offer personalized sales training for our retail partners via Zoom or in person. Kelsy Raap, Director of Education and Outreach, can educate your team on the Upstate product line, unique selling points, and common usage. We encourage all new partners to take advantage of this onboarding resource.

LEARN MORE AT:

wholesale.upstateelevator.com/consultations

Kelsy
Director of
Education & Outreach





UPSTATE
ELEVATOR
SUPPLY CO.™

NEXT LEVEL CBD + THC



UPSTATE
ELEVATOR
SUPPLY CO.™

VISIT THE UPSTATE FLAGSHIP STORE

699 Pine Street, Burlington, Vermont 05401

The Upstate Flagship Store in Burlington, VT acts as a consumer testing ground, giving us real-time feedback on all CBD, Delta 9 and THC formulations.



CONTACT: Brooke Raap, J.D.
Chief Operations Officer

607.279.1805 | brooke@upstateelevator.com
upstateelevator.com